

Macro 4 develops software solutions that accelerate digital transformation.

We help organisations to deliver engaging multi-channel experiences, personalise customer communications and drive greater value from their corporate content.

 Founded in 1968 A division of UNICOM Global since 2009	 OUR BUSINESS A global software and services company	 SOLUTIONS Focused on driving digital transformation and enhancing customer engagement	 MULTI-PLATFORM > Windows, UNIX > cloud, web > mobile > mainframe > IBM i	 UK OPERATIONS > R&D centres > support > professional services > sales & marketing
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 **UNICOM® Global**
Putting IT All Together.™

Worldwide offices
FTSE 100 and Fortune 100 clients
50+ corporate entities

Enterprise IT solutions
Integrated, comprehensive software and hardware solutions
Product procurement and system integration services

What to expect from Macro 4

RELIABILITY AND EASE OF USE	CONTINUAL ADDED VALUE	RAPID RESULTS	EXPERT HELP AND ADVICE
"Macro 4's solutions are intuitive, straightforward and easy to use. They are extremely reliable"	"Macro 4's Columbus solution is truly multi-purpose, delivering value in so many areas... both within the enterprise and to customers"	"Macro 4 were different. Like us, they are focused on delivering results rapidly"	"Both the pre-sales and post-sales support from Macro 4 was excellent"
Chris Salkeld Operations Manager Amethyst Group	Paul Hurst IS Systems Manager Severn Trent Water	Brendan Stafford Head of Retail IS E.ON	Dave Smith Infrastructure Software British Airways

OUR CUSTOMERS



AUTOMOTIVE
BUSINESS SERVICES
TELECOMMUNICATIONS

EDUCATION
FINANCE, BANKING AND INSURANCE
CENTRAL AND LOCAL GOVERNMENT

RETAIL
TRANSPORTATION
UTILITIES

MANUFACTURING
INFORMATION TECHNOLOGY
WHOLESALE

How we can help

**DIGITAL TRANSFORMATION AND MODERNISATION**
→ build on your existing systems for faster results

**ENTERPRISE INFORMATION MANAGEMENT**
→ remove departmental silos and improve access to business content

**CUSTOMER COMMUNICATIONS MANAGEMENT**
→ deliver personalised multi-channel experiences that build brand loyalty

**LEGACY APPLICATION DECOMMISSIONING**
→ retire aging systems while retaining access to your data

**INFORMATION GOVERNANCE**
→ increase data protection and simplify regulatory compliance

**CUSTOMER AND EMPLOYEE SELF-SERVICE**
→ create robust new web portals within days

Columbus: a platform for digital transformation

